State of Idaho

DEPARTMENT OF INSURANCE

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NEWS RELEASE

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Department of Insurance Hires New Bureau Chief

BOISE ID (May 6, 2010) – The Idaho Department of Insurance announces that Gina McBride has been selected as the new Bureau Chief of Consumer Services replacing Jim Genetti who is retiring in June.

"Gina has been employed with the Department for ten years," says Department Director Bill Deal. "She brings a wealth of knowledge and experience to this position."

In 2007, McBride earned the Certified Public Manager certificate, a nationally accredited training and development program for state employees at the supervisory or management level. She has also earned the Chartered Property Casualty Underwriter and Certified Insurance Examiner designations.

McBride is the current supervisor of Consumer Affairs. Prior to joining the Department, she owned an insurance agency and served as the Executive Director of an agents' association. Her industry experience includes underwriter, agent, broker and account executive and spans more than 34 years.

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